



# Call For Papers

## Presenter Guidelines



National Kinesiology Conference 2020



**National Kinesiology Conference**  
**27<sup>th</sup> to 29<sup>th</sup> March ~ Stamford Plaza, Brisbane**

*Proudly brought to you by the Australian Institute of Kinesiologists Ltd AND  
the Australian Kinesiology Association Inc.*

## **CALL FOR PAPERS GUIDELINES**

### **OVERVIEW**

This document has been designed to provide clear guidelines regarding submissions to present at VISION 2020 ~ National Kinesiology Conference.

A submission template is attached and to be completed accordingly. Ensure that all information is included as requested.

**VISION 2020** is the title of the conference. While there is no specific theme, presentations should obviously be geared to Kinesiology practitioners and students, assisting them to further enhance their knowledge and clinical skills along with their own wellbeing.

### **GUIDELINES**

- Kinesiologists must be a financial member of either AIK Ltd or AKA Inc., with membership fees up to date at time of the conference. They must be in good standing with both organisations. If you are not a current AIK Ltd or AKA Inc member and would like to join, contact the AIK [www.aik.org.au](http://www.aik.org.au) or the AKA [www.aka.asn.au](http://www.aka.asn.au) for membership details.
- Overseas presenters and non-kinesiologists are exempt from membership requirements.
- Presenters receive no payment; however as a gesture of appreciation, successful speakers will be offered a discount of \$100 off the FULL conference fee. No discounts apply otherwise. It is expected that Kinesiology presenters will register for the conference.
- Presentations are not to be advertorials for products/services/courses etc. You may not use your presentation as a means of promotion.
- The conference emcee will mention any upcoming courses, products or services at the end of your presentation. A networking table is available for delegates and speakers to use for brochures or you may wish to enquire about a trade table to promote your business.
- Additionally, AIK and AKA will market conference presenters and presentations, which adds to overall promotion and exposure. AIK and AKA facebook pages feature 'presenter spotlights' and further promotion is undertaken via AIK 'e-Indicator' newsletter, AKA 'In Touch' magazine and respective websites.
- For the benefit of delegates, Kinesiology presentations are to include demonstration/s and shared techniques.
- Kinesiologists working with a particular modality please note that some delegates may not be aware of the terminology or techniques used and you may need to elaborate accordingly.

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- It is important to remember that Kinesiologists may only work within their approved scope of training. Nutritional and prescriptive advice may not be included unless the practitioner has the appropriate qualifications e.g., homoeopathy, naturopathy, nutrition, MD, etc. **Disclaimers** will be inserted by the Conference Committee as deemed necessary without any consultation.
- **Duration:** Presentations will be 30 minutes up to 40 minutes duration including Q/A. 45+ minute allocations or greater may be granted depending on the submission.
- **Equipment:** Laptop, Data Projector/Screen, Remote Clicker/Laser, Massage Table, Lectern/Mic, Lapel Mic will be available.
- Presentations at VISION 2020 will be **audio** (not video) recorded and used for teaching and promotional purposes at a later date. Further information and a 'Consent to Record' form will be emailed to speakers. Note: Giving consent is neither compulsory nor a condition of speaking.

## SELECTION PROCESS

The Conference Committee will assess and discuss each submission received. A list of recommended speakers will be presented to the AIK Ltd National Executive and AKA Inc. Management Committee for ratification.

**NOTE:** The amount of submissions received usually always surpasses the number of places available. Consequently, the conference committee is tasked with making difficult decisions when compiling the program. Be assured that no disrespect is intended should your submission not be accepted and you are welcome to resubmit for future conferences.

Successful applicants will be asked to submit their final paper for inclusion in the conference journal by the deadline advertised. Papers are to include the protocol for demonstration/s and techniques. Due to tight timelines with journal design and printing, please respect all dates outlined below.

## IMPORTANT DATES

Deadline for Submission: **October 14<sup>th</sup>**  
 Notification of Outcome: **November 4<sup>th</sup>**  
 Conference Registration Deadline: **December 10<sup>th</sup>**  
 Deadline for Final Paper Submission: **January 10<sup>th</sup>**

## PRESENTER CONTACT INFORMATION

This information is used in both the conference journal and the conference marketing campaign. For the latter, URL links are required to create hyperlinks for insertion into campaign material to market you and your business.

'Presenter spotlights' will be created and shared with AIK Ltd and AKA Inc. extensive audiences. Spotlights incorporate the following:

- Links to a portrait picture of you in a template graphic;
- Hyperlink to the Conference Website Landing Page which will link to your biography and synopsis/abstract; and
- Link to your Facebook business page or web page in your biography in conference manual and Facebook sites.



For any enquiries regarding these guidelines, contact the conference committee via the coordinator [vision2020@aka.asn.au](mailto:vision2020@aka.asn.au)